

## Order Form

Qty.	Item	Price	Subtotal
<b>Books</b>			
( )	<i>22 Keys to Sales Success</i>	\$29.95 (\$7 S/H)	( )
( )	<i>Seminar Selling</i>	\$40 (\$7 S/H)	( )
( )	<i>How to Market to High-Net-Worth Households</i>	\$40 (\$7 S/H)	( )
( )	<i>Sweet Persuasion</i>	\$10 (\$5 S/H)	( )
( )	<i>Sweet Persuasion for Managers</i>	\$10 (\$5 S/H)	( )
( )	<i>Brilliant Thoughts and Provocative Questions</i>	\$13 (\$7 S/H)	( )
( )	<i>How to Make it Big in the Seminar Business</i>	\$16 (\$7 S/H)	( )
<b>CD's</b>			
( )	<i>Seminar Selling</i>	\$95 (\$10 S/H)	( )
( )	<i>Sweet Persuasion</i>	\$95 (\$10 S/H)	( )
( )	<i>How to Double Your Production</i>	\$30 (\$7 S/H)	( )
<b>Video tapes</b>			
( )	<i>Winning: The Art and Science</i>	\$30 (\$7 S/H)	( )
( )	<i>Sweet Persuasion</i>	\$50 (\$7 S/H)	( )
( )	<i>Sweet Persuasion for Managers</i>	\$50 (\$7 S/H)	( )
( )	<i>If My Heart Could Do My Thinking</i>	\$30 (\$7 S/H)	( )
<b>Silver, Gold &amp; Platinum Programs</b>			
( )	Silver Program	\$ 397 (\$15 S/H)	( )
( )	Gold Program	\$ 697 (\$20 S/H)	( )
( )	Platinum Program	\$1,997 (\$30 S/H)	( )

**TOTAL \_\_\_\_\_**

**Payment Method**

( ) Check payable to: The Business Institute (U.S. dollars only)

Credit Card ( ) AmEx ( ) Visa ( ) Mastercard

Credit Card # \_\_\_\_\_ Exp.Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

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City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

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FAX order to: (732) 657-3033 Mail Order to: The Wholesaler Institute  
P.O. Box 4850  
Weehawken, NJ 07086

